ERIN CHAN

EXPERIENCE

Senior UX & UI Designer, Nuuly
April 2021 - Present

Senior UX/UI Designer, EY Design Studio PHL
September 2018 - Present

UX/UI Designer
May 2016 - September 2018

Design Co-Op
March 2015 - September 2015

- Lead detailed design in the global implementation of a suite of applications
    - Crafting product maps, wireframes, visual designs, and interactive prototypes
- Conceptualize future-state designs to advance product features and client business strategy
- Lead presentations and creative working sessions for external and internal teams
- Work with multi-disciplinary teams and stakeholders to balance business goals, technical requirements, and end-user needs
- Establish and extend digital brands
    - Create design systems, UI kits, and style guides
- Inform design with insights gathered from research activities such as usability testing and user interviews
- Prioritize design features to inform product roadmap and sprint plans
- Mentor junior designers
    - Provide direction and oversight
    - Help identify and achieve professional goals

EDUCATION

Drexel University, 2016
Bachelor of Science in Graphic Design
Minor in Architecture

Charles University, Prague, CZ, 2014
Study Abroad

SKILLS

- User experience design
- User interface & interaction design
- Design strategy
- Prototyping
- Experience architecture
- Design system creation
- Illustration & iconography
- Workshop facilitation
- Mentorship

TOOLS

- Sketch
- Abstract
- InVision
- Zeplin
- Figma (medium knowledge)
- Adobe Creative Suite
- Keynote
- Miro, Mural
- Agile methodology